

The Value of Life Conference



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RFAA  **FUND**
It Takes All of Us

The Purpose



This ten day historical event will be held in Dallas, Texas from Nov 21st thru Dec 1st, 2018. The conference will focus on the Value of a Life and the data collected will support programs and methods which will be used to help prevent the senseless killings of our valued first responders, children and American citizens.

The Conference will be followed by a Value of A Life Tour which will focus on Middle and High Schools across the county in an effort to eradicate school shootings and violent youth murders.



RFAA FUND

It Takes All of Us



RFAA FUND (Restoring Families Across America) is a 501c3 non-profit whose mission is to restore families across America by providing research and resources for rural, urban and suburban families to allow them to discover their purpose and assists them in fulfilling it.

In addition to exclusive RFAA programs and initiatives, RFAA partners with organizations with the same values and purpose to provide opportunities through training and education to families and individuals across America.

www.rfaafund.org

The Benefits



- The Conference will serve as a fundraiser for “WE ARE GOING HOME” a National Neighborhood Policing Program and for the programs of Opportunity Centers of America
- Promotes Healing, Unity and Peace
- Provides Economic Development in Hard to Reach Areas
- Strengthens Families



The Solution

In a one of a kind effort the Conference will engage all parties whose hearts are broken when a love one is killed. The conference will include:

- 250+ law enforcement agencies from across the country participating in a diversity career fair
- Introduction of life saving and trust building technology
- Family members of those who have lost loved ones to:
 - Attacks on law enforcement**
 - Questionable police shootings**
 - School shootings**
 - Neighborhood killings**
 - Incarceration**



The Value of Life Conference

Event Schedule

Wednesday Nov 21st Conference Kick-Off

- The Value of A Life Reception/ Casino Night

Thursday Nov 22nd Thanksgiving Dinner

- Dinner for those who have lost loved ones to senseless violence and /or a questionable police shooting
- Cowboys Game vs. Washington Redskins
 - Tailgate
 - Game 3:30 P. M.

Friday Nov 23rd Day One of Breakout Sessions

- Parents and loved ones of Black Males
- Parents and Loved ones of those Incarcerated
- Purses for Parents
- The Value of A Life Gala / Casino Night

Saturday Nov 24th Day Two of Breakout Sessions

- Concerned Parents and loved ones of Black Males
- Parents and Loved ones of those Incarcerated
- Purses for Purpose

Sunday Nov 25th Day Three of Breakout Sessions

- Those affected by school shootings
- Purses for Parents
- Sheers and Beers



The Value of Life Conference

Event Schedule

Monday Nov 26th Day Four of Breakout Sessions

- Concerned Parents and loved ones of those in Law Enforcement
- Barbers, Hair Stylists and Mom and Pop Business Owners
- Purses for Purpose

Tuesday Nov 27th Day Five of Breakout Sessions

- Children who have lost their parents to:
 - Violent Death
 - Incarceration
- Parents who have lost their children to:
 - Violent Death
 - Incarceration
- Purses for Purpose

Wednesday 28th Day Six of Breakout Sessions

- Spouses and Significant others of Law Enforcement
 - Those who have lost a loved one who was an officer
 - Those who have a loved one currently working as an officer



The Value of Life Conference Event Schedule

Thursday Nov 29th Day Seven of Breakout Sessions

- Law Enforcement Technology Summit Day 1
- Spouses and Significant others of Law Enforcement
 - Those who have lost a loved one who was an officer
 - Those who have loved ones currently working as an officer
- Cowboys Game vs. New Orleans Hosting Law Enforcement Agencies from Across the Country
 - Tailgate
 - Game 7:30 P. M.

Friday Nov 30th Day Eight of Breakout Sessions

- Law Enforcement Technology Summit Day 2
- Weekend of Honor -
 - Mending Broken Hearts Dinner
 - Presidential Lifetime Achievement Awards
 - Silent and Live Auction

Saturday Dec 1st Conference Closeout

- **Law Enforcement Diversity Career Fair**
- Weekend of Honor - Motorcycle Ride For Life - Officer Down Foundation
- Overcomers Family Reunion - Overcomers from Citizens and Law Enforcement Families Coming Together (By invitation only and must have participated in a breakout session.)
- Bingo Marathon- Purses for Progress





Mending Broken Hearts Dinner

Mending Broken Hearts Dinner was designed to provide a platform for those who would like assist in ending senseless killings involving police officers. On July 7, 2017, Dallas, Texas and America Law Enforcement nationally was shaken at the core.

On that bloody day four Dallas Police officers and one Dart officer were killed and many others were physically injured and countless Americans were affected mentally.





Mending Broken Hearts Dinner

So often after tragedy we ask ourselves why? Let's try to get to the root of the problem and prevent this type of loss in the future.

Events that occurred immediately before the shooting:

- July 5th Alton Sterling was shot in Baton Rouge, Louisiana
- July 6th Philado Castile was shot in Falcon Heights, Minnesota
- July 7th Dallas Officers Lorne Ahrens, Michael Smith, Michael Smith, Brent Thompson and Patrick Zamarripa were killed in Downtown Dallas





Mending Broken Hearts Dinner

Mending Broken Heart Dinner will serve as a defusing platform as we prepare to mend broken hearts. Too often we have one-sided events, thoughts and agendas. In order to mend broken hearts one must push both sides together.

- Speakers
- Good Old Texas Bar-B-Que
- Live Performance



The Value of Life Conference



Sponsorship Packages

Purpose:

The ten day conference is a national fundraising effort to benefit Neighborhood Policing programs, Opportunity Centers and Economic Development.

The Benefits:

- National Presence in Communities
 1. We are Going Home- Neighborhood Policing and Accountability Program
 2. Opportunity Centers of America
- Provides Economic Development in Hard to Reach Areas
- Promotes Healing, Unity and Peace
- Strengthens Families



The Value of Life Conference



Innovators Package (5): \$75,000.00 (each)

- Vendor Space for 7 Days
- Logo on banner
- Inclusion in press releases and event programs
- Signage at the event
- Recognition by event speakers from the podium
- Press availabilities
- Recognition on the organization's website
- Tickets to the event and to any VIP receptions at the event
- Reserved tables at:

The Value of A Life Reception(1)

The Value of A Life Gala(1)



The Value of Life Conference



Unifiers Package (5): \$100,000.00 (each)

- Event and pre-event naming opportunities
- Logo on banner
- Inclusion in press releases and event programs
- Signage at the event
- Recognition by event speakers from the podium
- Inclusion of a sponsor rep as an event chair or co-chair
- Press availabilities
- Recognition on the organization's website
- Tickets to the event and to any VIP receptions at the event
- 1 White Plate at the Mending Broken Hearts Dinner
- Reserved tables at:

The Value of A Life Reception(1)

The Value of A Life Gala(1)



The Value of Life Conference



Purses for Progress Package (4): \$125,000.00 (each)

- Vendor Space for 10 days
- Event and pre-event naming opportunities
- Logo on banner
- Inclusion in press releases and event programs
- Signage at the event
- Recognition by event speakers from the podium
- Press availabilities
- Recognition on the organization's website
- Tickets to the event and to any VIP receptions at the event
- 1 White Plate at the Mending Broken Hearts Dinner
- Reserved tables at:

The Value of A Life Reception(1)

The Value of A Life Gala(1)



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Bridge Builders Package (3): \$150,000.00 (each)

- Event and pre-event naming opportunities
- Logo on banner
- Inclusion in press releases and event programs
- Signage at the event
- Recognition by event speakers from the podium
- Inclusion of a sponsor rep as an event chair or co-chair
- Press availabilities
- Recognition on the organization's website
- Tickets to the event and to any VIP receptions at the event
- 1 White Plate at the Mending Broken Hearts Dinner
- Reserved tables at:

The Value of A Life Reception(2)

The Value of A Life Gala(2)



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Game Change Package (1): \$250,000.00

- Named Conference Sponsor
- Mending Broken Hearts Dinner / One Table
- Logo on banner
- Logo displayed at We Are Going Home training centers nationally
- Plus everything in Bridge Builders



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Initiatives and Programs

